

JESSICA GALL MYRICK

Assistant Professor of Communication Science
The Media School
College of Arts & Sciences
Indiana University
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EDUCATION

University of North Carolina at Chapel Hill

- Ph.D. in Mass Communication (May 2013)
- Graduate Certificate in Interdisciplinary Health Communication (May 2013)

Indiana University – Bloomington

- M.A. in Journalism (May 2007)
- B.A. in Political Science, Minor in Spanish (December 2005, *Summa Cum Laude*)
- Certificate in Business Foundations (May 2005)

ACADEMIC EXPERIENCE

Indiana University – Bloomington

- *Assistant Professor*, The Media School (August 2013 – Present)
- *Associate Faculty*, Cognitive Science Program
- *Fellow*, Center for Computer Mediated Communication

University of North Carolina at Chapel Hill

- *Graduate Assistant*, School of Journalism and Mass Communication, 2010 – 2013

AWARDS AND HONORS

- Emerging Scholar Award, Association for Education in Journalism and Mass Communication (2016-2017)
- Mass Communication & Society Division's Competitive Research Award (with J. Martin & K. Walker), Association for Education in Journalism and Mass Communication (2015)
- Top Early Career Scholar Paper Award, Kentucky Conference on Health Communication (2014)
- International Communication Association and National Communication Association Health Communication Divisions' Joint Top Dissertation Award (2014)
- Outstanding Graduating Ph.D. Student, UNC-Chapel Hill School of Journalism and Mass Communication (2013)

- Minnie S. and Eli A. Rubinstein Research Award, UNC-Chapel Hill School of Journalism and Mass Communication (2013)
- Kappa Tau Alpha (2013)
- Roy H. Park Doctoral Fellowship, UNC-Chapel Hill School of Journalism and Mass Communication (2010 – 2013)
- NCAA Postgraduate Scholarship (2007)
- NCAA Woman of the Year Top-30 Finalist (2007)
- Phi Beta Kappa (2005)

RESEARCH

* indicates student co-author

Peer Reviewed Book

Myrick, J. G. (2015). *The role of emotions in preventative health communication*. Lanham, Maryland: Lexington Books.

Peer Reviewed Journal Articles

Comello, M. L. G., **Myrick, J. G.**, & Raphiou, A. (in press). A health fundraising experiment using the 'foot-in-the-door' technique. *Health Marketing Quarterly*.

Willoughby, J. F., & **Myrick, J. G.** (in press). Does context matter? Examining PRISM as a guiding framework for context-specific health risk information seeking among young adults. *Journal of Health Communication*.

Myrick, J. G., Holton, A., Himelboim, I., & Love, B. (2016). #Stupidcancer: Exploring a typology of social support and the role of emotional expression in an online interactive environment. *Health Communication*, 31(5), 596-605.
doi:10.1080/10410236.2014.981664

Myrick, J. G., Willoughby, J. F., & Verghese, R. S.* (2016). How and why young adults do and do not search for health information: Cognitive and affective factors. *Health Education Journal*, 75(2), 208-219. doi:10.1177/0017896915571764

Grabe, M. E., & **Myrick, J. G.** (2016). Informed citizenship in a media-centric way of life. *Journal of Communication*, 66(2), 215-235. doi: 10.1111/jcom.12215

Kelley, D.*, Noar, S. M., **Myrick, J. G.**, Morales-Pico, B.*, Zeitany, A.*, & Thomas, N. E. (2016). An empirical analysis of indoor tanners: Implications for audience segmentation in campaigns. *Journal of Health Communication*. Advanced online publication. doi: 10.1080/10810730.2015.1114051

Pavelko, R. L.*, & **Myrick, J. G.** (2015). Tweeting and trivializing: How the trivialization of obsessive-compulsive disorder via social media impacts user perceptions, emotions, and behaviors. *Imagination, Cognition & Personality*. Advanced online publication. doi:10.1177/0276236615598957

- Myrick, J. G. & Wojdyski, B.** (2015). Moody news: The impact of collective emotion ratings on online news consumers' attitudes toward and memory for content. *New Media & Society*. Advanced online publication. doi:10.1177/1461444815598755
- Myrick, J. G., Noar, S. M., Kelley, D.*, Zeitany, A. E.*, Morales-Pico, B. M.*, & Thomas, N. E.** (2015). A longitudinal test of the Comprehensive Indoor Tanning Expectations (CITE) scale: The importance of affective beliefs in predicting indoor tanning behavior. *Journal of Health Psychology*. Advanced online publication. doi:10.1177/1359105315595116
- Myrick, J. G.** (2015). Emotion regulation, procrastination, and watching cat videos online: Who watches Internet cats, why, and to what effect? *Computers in Human Behavior*, 52, 168-176. doi:0.1016/j.chb.2015.06.001
- Myrick, J. G. & Oliver, M. B.** (2015). Laughing and crying: Mixed emotions, compassion, and the effectiveness of a YouTube PSA about skin cancer. *Health Communication*, 30(8), 820-829. doi:10.1080/10410236.2013.845729
- Pavelko, R. L.*, & Myrick, J. G.** (2015). That's so OCD: The effects of disease trivialization via social media on user perceptions and impression formation. *Computers in Human Behavior*, 49, 251-258. doi:10.1016/j.chb.2015.02.061
- Noar, S. M., Myrick, J. G., Zeitany, A. E.*, Kelley, D.*, Morales-Pico, B. M.*, & Thomas, N. E.** (2015). Testing a social cognitive theory-based model of indoor tanning: Implications for health communication. *Health Communication*, 30(2), 164-174. doi:10.1080/10410236.2014.974125
- Myrick, J. G., Noar, S. M., Willoughby, J. F., & Brown, J.** (2014). Public reaction to the death of Steve Jobs: Implications for cancer communication. *Journal of Health Communication*, 19(11), 1278-1295. doi:10.1080/10810730.2013.872729.
- Myrick, J. G. & Evans, S. D.*** (2014). Do PSAs take a bite out of *Shark Week*? The effects of juxtaposing environmental messages with violent images of shark attacks. *Science Communication*, 36(5), 544-569. doi:10.1177/1075547014547159.
- Noar, S. M., Myrick, J. G., Morales-Pico, B. M., & Thomas, N. E.** (2014). Development and validation of the comprehensive indoor tanning expectations (CITE) scale. *JAMA Dermatology*, 150(5), 512-521. doi:10.1001/jamadermatol.2013.9086.
- Myrick, J. G., Hatley Major, L., & Jankowski, S. M.** (2014). The 'who?' in mental health reporting: How national television news outlets use sources to tell stories about depression and anxiety. *Electronic News*, 8(1), 49-63. doi:10.1177/1931243114523962.
- Noar, S. M., Willoughby, J. F., Myrick, J. G., & Brown, J.** (2014). Public figure announcements about cancer and opportunities for cancer communication: A review and research agenda. *Health Communication*, 29(5), 445-461. doi:10.1080/10410236.2013.764781.

Myrick, J. G., Willoughby, J. F., Noar, S. M., & Brown, J. (2013). Reactions of young adults to the death of Apple CEO Steve Jobs: Implications for cancer communication. *Communication Research Reports, 30*(2), 115-126. doi:10.1080/08824096.2012.762906.

Gall, J. (2008). Living with *Republican Party of Minnesota v. White*: The birth and death of judicial campaign speech restrictions. *Communication Law & Policy, 13*(1), 97-129. doi:10.1080/10811680701755081.

Manuscripts Under Revision

Myrick, J. G., Noar, S. M., Kelley, D.* & Zeitany, A.* (2016). *The relationships between female adolescents' media use, indoor tanning outcome expectations, and behavioral intentions.* Manuscript under blind review.

Lu, Y.* & Myrick, J. G. (2016). Cross-cutting exposure on Facebook and political participation: Unraveling the effects of emotional responses and online incivility. Manuscript under blind review.

van Driel, I. I.*, Myrick, J. G., Pavelko, R. L.*, Grabe, M. E., Hendriks-Vatthehen, P. G. J., Kleemans, M., & Schaap, G. (2016). *The role of media use in the genderization of disease: The interplay of sex, culture, and cultivation.* Manuscript under blind review.

Manuscripts Under Review

Myrick, J. G. (2016). *Can the specific cause of death impact public reactions to celebrity cancer casualties? How identification and emotions shape stigma and behavioral intentions.* Manuscript under blind review.

Myrick, J. G. (2016). *The role of emotions and social cognitive variables in online health information seeking processes and effects.* Manuscript under blind review.

Myrick, J. G. (2016). *Reading sad news but hoping for a cure: How information sharing regarding a celebrity cancer death can impact prosocial behaviors.* Manuscript under blind review.

Myrick, J. G., & Pavelko, R. L.* (2016). *Acknowledging the silly alongside the severe: Mediated portrayals of mental illness as trivializing versus stigmatizing* Manuscript under blind review.

Myrick, J. G., Pavelko, R. L.*, Verghese, R. S.*, & Hester, J. B. (2016). *A study of audience reactions to a celebrity's announcement of cancer via social media: The roles of audience involvement, emotion, and gender.* Manuscript under blind review.

Myrick, J. G., & Willoughby, J. F. (2016). *The worried well and beyond: How emotional states and education levels combine to influence online health information seeking.* Manuscript under blind review.

Myrick, J. G., & Walker, K. K. (2016). *The relationship between product consumption and framing of warning messages: Applying the appraisal theory of emotions to soda warning labels*. Manuscript under blind review.

Wojdyski, B. W. & **Myrick, J. G.** (2016). *All the moods that are fit to click: Effects of interactive emotion meters on attitudes, recall, and sharing intentions in online news*. Manuscript under blind review.

Invited Book Chapters

Noar, S. M., **Myrick, J. G.** (2015). Outcome expectations of indoor tanning. In D. K. Kim & J. W. Dearing (Eds.), *Health Communication Measures*. Bern, Switzerland: Peter Lang.

Hershey, M. R., & **Myrick, J. G.** (2014). Political parties and the changing media environment. In M. R. Hershey (Ed.), *Guide to U.S. Political Parties* (pp. 358-370). Los Angeles: SAGE/CQ Press.

Encyclopedia Entries

Myrick, J. G., & Nabi, R. L. (under contract). Fear. In R. Parrott (Ed.), *Oxford Research Encyclopedia of Health and Risk Message Design and Processing*. New York: Oxford University Press.

Myrick, J. G. (2014). Journalism and health. In T. L. Thompson (Ed.), *SAGE Encyclopedia of Health Communication* (pp. 605-608). Thousand Oaks, CA: SAGE.

Conference Presentations

Myrick, J. G., & Willoughby, J. F. (2016, August). *Beyond the worried well: Emotional states and education levels predict online health information seeking*. Paper to be presented to the Communicating Science, Health, Environment and Risk Division at the Annual Meeting of the Association for Education in Journalism and Mass Communication, Minneapolis, Minnesota.

Myrick, J. G., & Pavelko, R. L.* (2016, August). *Acknowledging the silly alongside the severe: Mediated portrayals of mental illness as trivializing versus stigmatizing*. Paper to be presented to the Mass Communication and Society Division at the Annual Meeting of the Association for Education in Journalism and Mass Communication, Minneapolis, Minnesota.

Rogers, R. P., & **Myrick, J. G.** (2016, August). *Pills and power ups: How in-game substance use shapes players' attitudes and real-life substance abuse intentions*. Paper to be presented to the Communication Technology Division at the Annual Meeting of the Association for Education in Journalism and Mass Communication, Minneapolis, Minnesota.

Martin, J. A., **Myrick, J. G., & Walker, K. K.** (2016, August). *How young uninsured Americans respond to news coverage of Obamacare: An experimental test of emotional*

and cognitive predictors. Paper to be presented to the Mass Communication and Society Division at the Annual Meeting of the Association for Education in Journalism and Mass Communication, Minneapolis, Minnesota.

Lu, Y.*, & Myrick, J. G. (2016, June). *Cross-cutting exposure on Facebook and political participation: Unraveling the effects of emotional responses and online incivility.* Paper to be presented to the Political Communication Division at the Annual Meeting of the International Communication Association, Fukuoka, Japan.

Myrick, J. G., Noar, S. M., Kelley, D.*, & Zeitany, A.* (2016, April). *R U Tanning? The relationships between female adolescents' media use, indoor tanning beliefs, and behavioral intentions.* Poster presented at the Kentucky Conference on Health Communication, Lexington, Kentucky.*
* *Honorable Mention Top Poster Award*

Myrick, J. G. (2015, November). *Emotion regulation, procrastination, and watching cat videos online: Digital pet therapy or guilty pleasure?* Paper presented to the Mass Communication Division at the Annual Meeting of the National Communication Association, Las Vegas, Nevada.

Myrick, J. G. (2015, November). *Social sharing in the social media era: Drivers and effects of technology-mediated sharing after a collective emotional event.* Paper presented to the Communication and Social Cognition Division at the Annual Meeting of the National Communication Association, Las Vegas, Nevada.

Myrick, J. G., & Walker, K. K. (2015, November). *The relationship between product consumption and framing of warning messages: Applying the appraisal theory of emotions to understand the effects of soda warning labels.* Paper presented to the Health Communication Division at the Annual Meeting of the National Communication Association, Las Vegas, Nevada.

Myrick, J. G., Pavelko, R. L.*, Verghese, R. S.*, & Hester, J. B. (2015, August). *A study of audience reactions to a celebrity's announcement of cancer via social media: The roles of audience involvement, emotion, and gender.* Poster presented to the Communication Technology Division at the Annual Meeting of the Association for Education in Journalism and Mass Communication, San Francisco, California.

van Driel, I. I.*, Myrick, J. G., Pavelko, R. L.*, Grabe, M. E., Hendriks Vattehen, P. G. J., Kleemans, M., & Schaap, G. (2015, August). *The entanglement of sex, culture, and media in genderizing disease.* Paper presented to the Communication Science, Health, Environment and Risk Division at the Annual Meeting of the Association for Education in Journalism and Mass Communication, San Francisco, California.

Myrick, J. G. (2015, May). *Mechanisms behind and remedies for audience susceptibility to the negative effects of celebrity-based dietary misinformation.* Paper presented to the Mass Communication Division at the Annual Meeting of the International Communication Association, San Juan, Puerto Rico.

- Kelley, D. E.*, Noar, S. M., **Myrick, J. G.**, Morales-Pico, B.*, Zeitany, A.*, & Thomas, N. E. (2015, May). *An empirical analysis of indoor tanners: Implications for audience segmentation in campaigns*. Paper presented to the Health Communication Division at the Annual Meeting of the International Communication Association, San Juan, Puerto Rico.
- Pavelko, R. L.*, & **Myrick, J. G.** (2015, May). *Tweeting and trivializing: How the trivialization of obsessive-compulsive disorder via social media impacts user perceptions, emotions, and behaviors*. Paper presented to the Mass Communication Division at the Annual Meeting of the International Communication Association, San Juan, Puerto Rico.
- van Driel, I. I.*, Pavelko, R. L.*, **Myrick, J. G.**, & Grabe, M. E. (2015, May). *The role of media use in genderizing disease*. Paper presented to the Health Communication Division at the Annual Meeting of the International Communication Association, San Juan, Puerto Rico.
- Myrick, J. G.**, Noar, S. M., Kelley, D.*, Zeitany, A.*, Morales-Pico, B.*, & Thomas, N. (2015, April). *A longitudinal test of the Comprehensive Indoor Tanning Expectations Scale: The role of affect*. Poster presented at the 36th Annual Meeting & Scientific Sessions of the Society of Behavioral Medicine, San Antonio, TX.
- Myrick, J. G.**, Kleemans, M., Grabe, M. E., Bas, O.*, & Kim, M.* (2014, November). *Putting a human face on cold-hard-facts: Effects of emotional personalization on perceptions of issue importance*. Paper presented to the Mass Communication Division at the Annual Meeting of the National Communication Association, Chicago, IL.
- Kim, M.*, **Myrick, J. G.**, Bas, O.*, van Driel, I. I.*, & Grabe, M. E. (2014, November). *Measuring implicit reactions to social issues through computerized analysis of written responses to news stories*. Paper presented to the Language and Social Interaction Division at the Annual Meeting of the National Communication Association, Chicago, IL.
- Wojdyski, B. W. & **Myrick, J. G.** (2014, November). *All the moods that are fit to click: Effects of interactive emotion meters on attitudes, recall, and sharing intentions in online news*. Paper presented to the Communication and Social Cognition Division at the Annual Meeting of the National Communication Association, Chicago, IL.
- Pavelko, R. L.*, & **Myrick, J. G.** (2014, October). *OCD on Girls: The impact of a non-sanitized portrayal of mental illness on audience perceptions*. Abstract presented to the Health Communication Division at the Annual Meeting of the Midwest Popular Culture Association, Indianapolis, IN.
- Myrick, J. G.**, & Gibson, R. (2014, August). *Incidental contact with same-sex couples in non-traditional news content: An examination of exemplification and parasocial contact effects*. Paper presented to the GLBT Interest Group at the Annual Meeting of the Association for Education in Journalism and Mass Communication, Montreal, Canada.

- Myrick, J. G.,** Holton, A., Himelboim, I., & Love, B. (2014, August). *Hope and the hyperlink: Drivers of message sharing in a Twitter cancer network*. Poster presented to the Communicating Science, Health, Environment and Risk Division at the Annual Meeting of the Association for Education in Journalism and Mass Communication, Montreal, Canada.
- Myrick, J. G.,** & Wojdyski, B. W. (2014, May). *Moody news: The impact of collective emotion ratings on online news readers' attitudes, memory, and behavioral intentions*. Paper presented to the Journalism Studies Division at the Annual Meeting of the International Communication Association, Seattle, Washington.
- Noar, S. M., **Myrick, J. G.,** Zeitany, A.*, Kelley, D.*, Morales-Pico, B.*, & Thomas, N. (2014, May). *Testing a social cognitive theory-based model of indoor tanning: Implications for health communication*. Paper presented to the Health Communication Division at the Annual Meeting of the International Communication Association, Seattle, Washington.
- Myrick, J. G.** (2014, April). *The role of emotions and social cognitive variables in the health information seeking process: A tailored approach*. Paper presented at the Kentucky Conference on Health Communication, Lexington, Kentucky.*
*** Top Early Career Scholar Paper Award**
- Jankowski, S. M., Hatley Major, L., & **Myrick, J. G.** (2014, April). *Of frames and feelings: How different frames influence audiences' emotional reactions to health news stories*. Paper presented at the Kentucky Conference on Health Communication, Lexington, Kentucky.
- Myrick, J. G.** (2013, November). *To look the picture of health: The presence of exemplars and emotional content in online health news blogs*. Poster presented to the Scholar-to-Scholar Division at the Annual Meeting of the National Communication Association, Washington, D.C.
- Myrick, J. G.,** & Kalyanaraman, S. (2013, November). *How do you feel about it? The role of fear and hope in motivating and shaping health information searches*. Poster presented to the Scholar-to-Scholar Division at the Annual Meeting of the National Communication Association, Washington, D.C.
- Myrick, J. G.** (2013, August). *In the mood to search: A conceptual examination of how emotions influence health information seeking*. Poster presented to the Communication Theory and Methodology Division at the Annual Meeting of the Association for Education in Journalism and Mass Communication, Washington, D.C.
- Myrick, J. G.** (2013, August). *Fearing a threat but hoping for the best: Revising the Extended Parallel Process Model based on emotion theory*. Poster presented to the Communication Theory and Methodology Division at the Annual Meeting of the Association for Education in Journalism and Mass Communication, Washington, D.C.

- Hatley Major, L., & **Myrick, J. G.** (2013, August). *Policy support for and civic engagement with lung cancer issues: A moderated-mediation analysis of the impact of frames, psychological reactance, and emotional responses*. Poster presented to the Communicating Science, Health, Environment and Risk Division at the Annual Meeting of the Association for Education in Journalism and Mass Communication, Washington, D.C.
- Myrick, J. G.**, & Oliver, M. B. (2013, June). *Laughing and crying: Mixed emotions, compassion, and the effectiveness of YouTube PSA about skin cancer*. Paper presented to the Health Communication Division at the Annual Meeting of the International Communication Association, London, United Kingdom.
- Comello, M. L. G., **Myrick, J. G.**, & Raphiou, A. (2013, June). *The 'foot-in-the-door' compliance-gaining effect and psychological moderators*. Paper presented to the Information Systems Division at the Annual Meeting of the International Communication Association, London, United Kingdom.
- Myrick, J. G.**, Schmidt, A. M., & Kamradt, M. A. (2012, November). *Communicating the risks of tanning bed use by minors to state legislators: A theory-based case study of formative research in a contested political climate*. Paper presented to the Health Communication Division at the Annual Meeting of the National Communication Association, Orlando, Florida.
- Noar, S. M., **Myrick, J. G.**, Willoughby, J. F., & Brown, J. (2012, November). *Public reaction to the death of Steve Jobs: Implications for cancer communication*. Paper presented to the Health Communication Division at the Annual Meeting of the National Communication Association, Orlando, Florida.
- Myrick, J. G.**, & Kalyanaraman, S. (2012, August). *Gains or losses, or gains and losses? Expanding the conceptual boundaries of prospect theory*. Paper presented to the Communication Theory and Methodology Division at the Annual Meeting of the Association for Education in Journalism and Mass Communication, Chicago, Illinois.
- Willoughby, J. F., & **Myrick, J. G.** (2012, August). *Testing the planned risk information seeking model: Context-specific and construct-related extensions*. Poster presented to the Communication Theory and Methodology Division at the Annual Meeting of the Association for Education in Journalism and Mass Communication, Chicago, Illinois.
- Rogers, R. P., **Myrick, J. G.**, Kalyanaraman, S., & White, E. (2012, August). *Pills and power-ups: Substance use in video games*. Paper presented to the Communication Technology Division at the Annual Meeting of the Association for Education in Journalism and Mass Communication, Chicago, Illinois.
- Myrick, J. G.** (2012, May). *Telemedicine in North Carolina newspapers: Portrayals of the diffusion of a telecommunications innovation*. Paper presented to the History

Division at the Annual Meeting of the International Communication Association, Phoenix, Arizona.

- Myrick, J. G.,** Willoughby, J. F., Noar, S. M., & Brown, J. (2012, April). *Seeking about Steve: A survey analysis of the impact of Steve Jobs' death on information seeking and interpersonal communication about pancreatic cancer.* Paper presented at the Kentucky Conference on Health Communication, Lexington, Kentucky.
- Comello, M. L. G., & **Myrick, J. G.** (2012, April). *Testing the self-perception explanation for the 'foot-in-the-door' compliance-gaining strategy: Implications for cancer awareness and health communication.* Paper presented at the Kentucky Conference on Health Communication, Lexington, Kentucky.
- Noar, S. M., Willoughby, J. F., **Myrick, J. G.,** & Brown, J. (2012, April). *Celebrity announcements about cancer and opportunities for cancer communication and prevention: A review and research agenda.* Poster presented at the Kentucky Conference on Health Communication, Lexington, Kentucky.
- Myrick, J. G.,** Hatley Major, L., & Jankowski, S. M. (2011, November). *The 'who?' in mental health reporting: How national television news outlets use sources to tell stories about depression and anxiety.* Paper presented to the Health Communication Division at the Annual Meeting of the National Communication Association, New Orleans, Louisiana.
- Myrick, J. G.** (2011, August). *Journalism undergraduates and health reporting: What training is available and what do future journalists think and know about health?* Poster presented to the Communicating Science, Health, and Environmental Risk Division at the Annual Meeting of the Association for Education in Journalism and Mass Communication, St. Louis, Missouri.
- Jankowski, S. M., Hatley Major, L., & **Myrick, J. G.** (2011, May). *Framing post-traumatic stress disorder: A look at twenty years of television news coverage.* Paper presented to the Health Communication Division at the Annual Meeting of the International Communication Association, Boston, Massachusetts.
- Myers, A., Willoughby, J. F., **Myrick, J. G.,** Brown, J., McGill, T., Mehen, L., Cates, J. R., & Brown, J. D. (2011, May). *Upstream: Promoting interactive, interdisciplinary health communication via Internet blog.* Poster presented at the D.C. Health Communication Conference at George Mason University, Fairfax, Virginia.
- Myrick, J. G.,** Hatley Major, L. & Jankowski, S. M. (2010, August). *Who gets to tell the story? Sources and frames in television news stories from 1990-2008 about anxiety and depression.* Abstract presented at the National Conference on Health Communication, Marketing and Media, Atlanta, Georgia.
- Gall, J. F.** (2007, August). *Living with Republican Party of Minnesota v. White: The birth and death of judicial campaign speech restrictions.* Poster presented to the Law Division at the Annual Meeting of the Association for Education in Journalism and Mass Communication, Washington, D.C.

Selected Works in Progress

Myrick, J. G. *When cancer news stories collide: How emotional reactions and fatalism dictate audience responses to multiple storylines.* Data analysis in progress.

Myrick, J. G. *Famous illnesses and public reactions: A nuanced model of the effects of celebrity illness disclosures via wishful identification.* Data analysis in progress.

Myrick, J. G. *Emotional shifts across entertainment content that includes guilt-inducing public service announcements.* Literature review in progress.

Myrick, J. G. *Public reactions to bad health advice from celebrities: Mechanisms and potential remedies.* Manuscript in progress.

Myrick, J. G. *Making the environment healthy: An experimental test of the effects of framing climate change as a public health issue.* Data collection in progress.

Myrick, J. G., & Gibson, R. *Incidental contact with same-sex couples in non-traditional news content: An examination of exemplification and parasocial contact effects.* Manuscript in progress.

Myrick, J. G., & Evans, S. D. *An experimental test of Papal influence and moral foundations on news audiences' climate change attitudes and intentions.* Manuscript in progress.

Myrick, J. G., & Piefer, J. *Satire on the front page: What happens when traditional news organizations get funny about election coverage.* Data analysis in progress.

Kelley, D., Noar, S. M., **Myrick, J. G.** *Effects of indoor tanning warning labels on adolescent female tanning intentions.* Manuscript in progress.

Kraus, A., & **Myrick, J. G.** *Feeling bad about feel-good ads: The emotional and body-image ramifications of body-positive media.* Manuscript in progress.

Nabi, R. L., & **Myrick, J. G.** (2016). *Uplifting fear appeals: Considering the role of hope in fear-based persuasive messages.* Manuscript in progress.

Rogers, R. P., & **Myrick, J. G.** *Pills and power ups: How in-game substance use shapes players' attitudes and real-life substance use intentions.* Manuscript in progress.

Wojdyski, B. W., & **Myrick, J. G.** *Crowd-sourced ratings of emotionality of digital content: Selective exposure and effects.* Stimulus design in progress.

FUNDING

Funded

Association for Education in Journalism and Mass Communication Emerging Scholar Award (2016-2017). "Making the Environment Healthy: An Experimental Test of

the Effects of Framing Climate Change as a Public Health Issue," \$2,500 for research and \$500 for travel.

Mass Communication & Society Division Research Award, Association for Education in Journalism and Mass Communication (2015). Co-PI with J. Martin & K. Walker on "Get Your Game Frame Off My Obamacare: The Cognitive, Affective, and Attitudinal Effects of Health Care Legislation News Coverage on Young Adults," \$10,000.

Indiana University School/Department of Journalism. (2014, 2015). Summer Faculty Fellowship, \$8,000.

Indiana University School of Journalism. (2013). Grant-in-aid, \$2,500.

Association for Education in Journalism and Mass Communication Conference Travel Grant. (2012). Funds to attend the annual AEJMC conference, \$650.

Future Faculty Fellowship (2011). Selected to participate in a week-long professional development workshop at the University of North Carolina at Chapel Hill, \$450.

U.S. Embassy, Baghdad. (2009). Project Coordinator under P.I. Bonnie Brownlee, Indiana University School of Journalism, Iraqi Young Leaders Exchange Program for Undergraduate Students – Indiana Institute (Journalism), \$120,000.

U.S. Department of State. (2008). Project Coordinator under P.I. Bonnie Brownlee, Indiana University School of Journalism, Iraqi Young Leaders Exchange Program for Undergraduate Students – Indiana Institute (Journalism), \$90,000.

Pending

Indiana University Grand Challenges Program. (Final proposal submitted April 2016). Part of a large team named one of five finalists by the Office of the Vice President for Research and organized by Joseph Shaw, PI, "Transforming Environmental Protection and Health for Indiana and Beyond," Amount TBD out of a total pool of \$300 million.

National Institutes of Health. (Submitted, October 2015). Michael Hendryx, PI, Marta Venier, Co-PI, Amina Salamova, Co-PI, Jessica Myrick, Co-PI, for an R15 grant titled "Assessing Air Pollution Exposures among a Vulnerable Rural Disparities Population," \$470,249.

National Endowment for the Humanities. (Submitted, January 2016). Humanities advisor for the documentary film "How Cats Took Over the Internet," \$1,199,761.

TEACHING

Instructor of Record

Indiana University

- *MSCH-S315: Media Processes and Effects*
 - 48 undergraduates, Fall 2015 (with 1 associate instructor)
- *MSCH-S414: Public Communication Campaigns*
 - 30 undergraduates, Spring 2015
 - 15 undergraduates, Fall 2015
- *JOUR-J110: Foundations of Journalism and Mass Communication*
 - 165 undergraduates, Fall 2013 (with 1 associate instructor)
 - 166 undergraduates, Spring 2014 (with 1 associate instructor)
 - 158 undergraduates, Spring 2014 (with 1 associate instructor)
 - 160 undergraduates, Fall 2014 (with 1 associate instructor)
- *JOUR-J200: Introduction to Writing, Reporting, and Editing I*
 - 18 undergraduates, Fall 2009
- *JOUR-J343: Broadcast News*
 - 18 undergraduates, Fall 2014
 - 16 undergraduates, Spring 2015
- *JOUR-J410: Media as Social Institutions*
 - 33 undergraduates, Fall 2013
- *JOUR-J804: Readings and Research in Journalism*
 - 2 doctoral students, Summer 2014
 - Independent study (Topic: Media Effects)
- *MSCH-T540: Special Project in Telecommunications*
 - 1 doctoral student, Fall 2015
 - Independent study (Topic: Emotion, Media Effects, and Experimental Methodology)

University of North Carolina at Chapel Hill

- *JOMC-J221: Audio-Video Information Gathering*
 - 13 undergraduates, Fall 2011

Peer Reviewed Journal Article

Evans, S. D.*, & Myrick, J. G. (2015). How MOOC instructors view the pedagogy and purposes of massive open online courses. *Distance Education*, 36(3), 295-311. doi:10.1080/01587919.2015.1081736

Undergraduate Student Mentoring

McNair Scholars Mentor, Cody Hauptert (2015)

Graduate Student Advising

Ph.D. Advisor, Rachele Pavelko (Indiana University Media School; Expected graduation: May 2017)

Ph.D. Committee Member, Ashley Kraus (Indiana University Media School; Expected graduation: May 2017)

- Ph.D. Committee Member, Jing Su* (Indiana University Media School; Expected graduation: May 2017)
- Ph.D. Committee Member, Stephen Stewart* (Indiana University Media School; Expected graduation: May 2018)
- Ph.D. Committee Member, Stacie Jankowski* (Indiana University Media School; Graduated May 2015)
- Ph.D. Committee Member, Karen McIntyre* (University of North Carolina at Chapel Hill School of Journalism and Mass Communication; Graduated May 2015)
- Master's Thesis Advisor, Heeyoung "Jenni" Jung* (Indiana University School of Journalism; Graduated August 2014)
- Master's Thesis Committee Member, Xiaodan Hu* (Indiana University Media School; Expected graduation: December 2016)
- Master's Program of Study Committee Member, Steffie Kim* (Indiana University Media School; Expected graduation: May 2017)
- Temporary Master's Advisor, Chris Rice* (Indiana University Media School; joint Journalism Master of Arts and School of Public and Environmental Affairs Master of Public Administration program; Expected graduation: May 2017)

INVITED PRESENTATIONS

- Myrick, J. G.** (2016, April). *Social media, journalism and the Lil' Bub phenomenon*. Presentation to the Bloomington Press Club, Bloomington, Indiana.
- Myrick, J. G.** (2016, April). *Sharing is caring: When, where, and to what effect do we share our thoughts and feelings with others in the wake of a collective event?* Presentation to the Indiana University Media School Brown Bag Research Series, Indiana University, Bloomington, Indiana.
- Myrick, J. G.** (2016, February). *Who watches cat videos on the Internet, why, and to what effect?* Presentation as part of the Annals of Improbable Research panel at the Annual Meeting of the American Association for the Advancement of Science, Washington, D.C.
- Myrick, J. G.** (2016, February). *Media Science*. Presentation to Drs. Andrew Weaver, Elizabeth Ellcessor, and Laura Meadows' C101 Media classes (total of 600 undergraduate students) in the Media School at Indiana University, Bloomington, Indiana.
- Martin, J. A., & Myrick, J. G.** (2016, January). *How young uninsured Americans respond to Obamacare news coverage*. Presentation at the DePaul University College of Communication's Dimensions of Communication event, Chicago, Illinois.

- Myrick, J. G.** (2015, September). *Ig Nobel Awards 24/7 Lecture Series – Emotional Regulation and Watching Cat Videos*. Presentation as part of the Ig Nobel Awards Ceremony, Harvard University, Cambridge, Massachusetts.
- Myrick, J. G.** (2015, September). *Media Science*. Presentation to Drs. Andrew Weaver, Shannon Martin, and Laura Meadows' C101 Media classes (total of 900 undergraduate students) in the Media School at Indiana University, Bloomington, Indiana.
- Myrick, J. G.** (2015, July). *Ethics and health communication*. Presentation to Instructor Roshni Verghese's MSCH J410 Media as Social Institutions class in the Department of Journalism, Indiana University, Bloomington, Indiana.
- Myrick, J. G.** (2015, April). *#stupidcancer: Exploring a typology of social support and the role of emotional expression in an online interactive environment*. Presentation at the Indiana University Center for Computer-Mediated Communication Symposia, Bloomington, Indiana.
- Pavelko, R. L., & **Myrick, J. G.** (2015, April). *'That's so OCD': The effects of disease trivialization via social media on user perceptions and impression formation*. Presentation to the Indiana University Department of Telecommunication Brown Bag Research Series, Indiana University, Bloomington, Indiana.
- Myrick, J. G.** (2015, March). *The role of emotions in persuasion*. Presentation via Skype to Dr. Maria Lenora Comello's JOMC 890 Persuasion and Social Influence class in the School of Journalism and Mass Communication, University of North Carolina, Chapel Hill, NC.
- Myrick, J. G.** (2014, October). *Putting a human face on cold-hard-facts: Effects of personalizing social issues on perceptions of issue importance*. Presentation to a joint session of the Indiana University Department of Telecommunication Brown Bag Research Series and the Indiana University Department of Journalism Research Colloquium, Indiana University, Bloomington, Indiana.
- Myrick, J. G.** (2014, October). *The basics of experimental methods for media research*. Presentation to Dr. Lars Willnat's JOUR 500 Introduction to Mass Media Research class in the Department of Journalism, Indiana University, Bloomington, Indiana.
- Myrick, J. G.** (2014, September). *Using Linguistic Inquiry Word Count for communication and media research*. Presentation to Dr. Maria Grabe's TEL 510 Research Methods in Message Analysis class in the Department of Telecommunications, Indiana University, Bloomington, Indiana.
- Myrick, J.G.** (2014, April). *Conducting online experiments*. Presentation to Dr. Jae Lee's JOUR 600 Quantitative Research Methods class in the Indiana University School of Journalism, Bloomington, Indiana.

- Myrick, J. G.** (2013, September). *The effects of news coverage of celebrity illness on public health*. Presentation to the Indiana University School of Journalism Research Colloquium, Bloomington, Indiana.
- Myrick, J. G.** (2012, September). *Using Qualtrics for social science surveys and experiments*. Presentation to the Research Roundtable, University of North Carolina, School of Journalism and Mass Communication, Chapel Hill, North Carolina.
- Myrick, J. G.,** Noar, S. M., Willoughby, J. F., & Brown, J. (2012, May). *Public reaction to the death of Steve Jobs: Implications for cancer communication*. Poster presented at the 2012 Lineberger Comprehensive Cancer Center Annual Scientific Retreat, Chapel Hill, North Carolina.

SERVICE

To the Unit/Department/School

- Member, Ad hoc Advisory Committee on Future Faculty Hires, Indiana University Media School (Spring 2016).*
- Member, Search Committee for a Uses and Impacts of Media Associate/Full Professor, Indiana University Media School (Fall 2015 – Spring 2016).*
- Member, Franklin Hall Faculty Furniture Feedback Committee, Indiana University Media School (Fall 2015).*
- Member, Research Committee, Indiana University Department of Journalism (2014-2015).*
- Member, Diversity Committee, Indiana University Department of Journalism (2014-2015).*
- Member, Search Committee for a Broadcast News Assistant Professor, Indiana University Media School (Fall 2014).*
- Member, PhD Curriculum Development Committee, Indiana University Media School (Summer and Fall 2014).*
- Member, Master of Science Curriculum Development Committee, Indiana University Media School (Summer 2014).*
- Member, Knowledge and Values Accreditation Subcommittee, Indiana University School of Journalism (Spring 2014).*
- Member, Research Committee, Indiana University School of Journalism (2013-2014).*
- Member, Graduate Committee, Indiana University School of Journalism (2013-2014).*

Member, Search Committee for a Public Relations Assistant / Associate Professor, Indiana University School of Journalism (Spring 2014).

Member, Search Committee for a Digital Media Assistant / Associate Professor, Indiana University School of Journalism (Spring 2014).

To the University

Indiana University Representative, Coalition on Intercollegiate Athletics (2015-2016).

Student-athlete Sponsor, Indiana University Department of Athletics (2014-2015, 2015-2016).

Judge, Student Best Presentation Competition, Indiana University Center for Computer-Mediated Communication Symposia (2015).

To the Field

Ad-hoc Manuscript Reviewer:

- Journal of Communication (2014, 2015)
- Health Communication (2014, 2015, 2016)
- Journal of Health Communication (2014, 2015, 2016)
- Journal of Broadcasting and Electronic Media (2014, 2015)
- Information, Communication & Society (2015)
- Journal of Health Psychology (2014, 2015)
- Journalism & Mass Communication Quarterly (2014, 2015)
- Communication Monographs (2014)
- Mass Communication & Society (2014, 2016)
- Communication Research (2013)
- Electronic News (2013, 2015)
- BMC Public Health (2015, 2016)
- Medical Decision Making Policy & Practice (2016)
- Science Communication (2016)
- New Media & Society (2016)
- Psychology of Popular Media Culture (2016)

Professional Freedom and Responsibility Chair, Communication Technology Division, AEJMC (2013-2014, 2014-2015).

Newsletter Editor, Communication Technology Division, AEJMC (2012-2013).

ICA Conference Paper Reviewer, Health Communication Division (2014-2016), Information Systems Division (2015-2016), Mass Communication Division (2013-2016), Game Studies Division (2012-2014).

NCA Conference Paper Reviewer, Mass Communication Division (2014-2016).

AEJMC Conference Paper Reviewer, Communication Theory and Methodology Division (2014-2016), Communication Technology Division (2014-2016), Communicating Science, Health, Environment and Risk Division (2013-2016), Mass Communication and Society Division (2016).

AEJMC Midwinter Conference Paper Reviewer, Communication Technology Division, (2014-2015), Mass Communication Division (2013).

Discussant, Communication Technology Division, AEJMC (2014).

Discussant, Communicating Science, Health, Environment and Risk Division, AEJMC (2013).

Session Chair, Communicating Science, Health, Environment and Risk Division, AEJMC (2016).

Session Chair, Information Systems Division, ICA (2015).

Session Chair, Mass Communication Division, NCA (2012, 2014).

Session Chair, Health Communication Division, NCA (2015).

Session Chair, Communication Technology Division, AEJMC (2012, 2014).

Session Chair, Communication Theory and Methodology Division, AEJMC (2012).

To the Community

Volunteer, Hoosier to Hoosier Community Sale, which promotes sustainability and provides funds for Bloomington, Ind. non-profit organizations (2016).

AFFILIATIONS

- Association for Education in Journalism and Mass Communication
- International Communication Association
- National Communication Association

PROFESSIONAL DEVELOPMENT

“Indiana University Faculty Writing Group.” Semester-long program run by the IU Bloomington Office of the Vice Provost for Faculty and Academic Affairs (Fall 2015, Spring 2016, Summer 2016).

“Scientific Writing from the Reader’s Perspective” Workshop and individualized tutorial session by Dr. George Gopen. Participation sponsored by the IU Bloomington Office of the Vice Provost for Research. (February 2016).

“Scientific Writing from the Reader’s Perspective.” Workshop by Dr. George Gopen. Participation sponsored by the IU Bloomington Office of the Vice Provost for Research and the IU School of Medicine. (July 2015).

“Early Careers and Scholarship in Health Communication Preconference.” Preconference run by the Health Communication Division of the National Communication Association. (November 2014).

“Introduction to Canvas.” Workshop by the Indiana University Center for Innovative Teaching and Learning. (August 2014).

“Structural Equation Modeling Short Course.” Workshop by Dr. Paul Allison, Statistical Horizons. (June 2014).

“Faculty Success Program.” Program run by the National Center for Faculty Development & Diversity. Participation sponsored by the IU Bloomington Office of the Vice Provost for Faculty & Academic Affairs. (Spring 2014).

“Clicker Workshop and Showcase.” Workshop by the Indiana University Center for Innovative Teaching and Learning. (November 2013).

“Building Writing Assignments in OnCourse.” Workshop by the IU Center for Innovative Teaching and Learning. (September 2013).

“Mediation, Moderation, and Conditional Process Analysis Preconference.” Workshop by Dr. Andrew Hayes. Communication Theory and Methodology Division of the Association for Education in Journalism and Mass Communication and Statistical Horizons. (August 2013).

INDUSTRY EXPERIENCE

Multiplatform Reporter and Producer

- *WTIU-TV (PBS affiliate), WFIU-FM (NPR affiliate), and IndianaPublicMedia.org, Bloomington, Ind. (2009 – 2010)*

Director of Experiential Education and Recruitment

- *Indiana University School of Journalism, Bloomington, Ind. (2007 – 2009).*

Writer

- *Homes & Lifestyles of Southern Indiana* magazine, Bloomington, Ind. (2008 – 2010)
- *INto Art* magazine, Nashville, Ind. (2009 – 2010)
- *Our Brown County* magazine, Nashville, Ind. (2009 – 2010)

Writer and Columnist

- *Adventure Indiana* magazine, Bloomington, Ind. (2009 – 2010)

Columnist

- *The Bloomington Herald-Times* newspaper, Bloomington, Ind. (2008 – 2009)

- *RunMidwest* magazine, Chicago, Ill. (2008 – 2009)

MEDIA COVERAGE OF RESEARCH

A full list of research-related media coverage is available upon request. Outlets include *NPR, Washington Post, USA Today, Parade, Forbes, International Business Times, Times of London, Time, The Atlantic, Fast Company, Ars Technica, Gizmodo, Salon, Huffington Post, Marie Claire France, El Universal, El Nacional, De Morgen, Le Matin, Real Simple, Mental Floss, Good Magazine, Voice of America, Market Watch, CBS, NBC, ABC, FOX, CNN, BBC (United Kingdom), CBC (Canada), and ABC (Australia)*, among others.

Media Commentary

- Myrick, J. G.** (2016, March 4). *Cats are the stars of the internet*. Available at <http://academicminute.org/2016/03/jessica-gall-myrick-indiana-university-cat-videos/>
- Myrick, J. G.** (2015, November 24). *Why do we turn to Internet cats in a time of crisis like #Brusselslockdown?* City A.M. Available at <http://www.cityam.com/229412/why-do-we-turn-to-internet-cats-in-a-time-of-crisis-like-brusselslockdown>
- Evans, S. D., & **Myrick, J. G.** (2015, July 6). *Can public service announcements take a bite out of Shark Week?* The Conversation. Available at <https://theconversation.com/can-public-service-announcements-take-a-bite-out-of-shark-week-43900> (more than 92,000 views)
- Myrick, J. G.** (2015, June 18). *Study shows the paw-sitive effects of watching cat videos*. The Conversation. Available at <https://theconversation.com/study-shows-the-paw-sitive-effects-of-watching-cat-videos-43454> (more than 53,000 views)
- Myrick, J. G.** (2015, February 5). *Celebrity influence*. The Academic Minute. Available at: <http://academicminute.org/2015/02/jessica-gall-myrick/>
- Myrick, J. G.** (2014, October 13). *Fear-focused coverage doesn't help health threat*. Bloomington Herald-Times. Available at: http://www.heraldtimesonline.com/news/opinion/guest-column-fear-focused-coverage-doesn-t-help-health-threat/article_cdf459e4-264e-55f0-b4a2-91131f44478e.html
- Myrick, J. G.** (2014, February 3). *When athletics and academics collide: Student-athlete-turned-professor offers insight on classroom corruption*. National Sports Journalism Center. Available at <http://sportsjournalism.org/sports-media-news/when-athletics-and-academics-collide-student-athlete-turned-professor-offers-insight-on-classroom-corruption/>